

**Lindblad Expeditions
2014 Young Explorer Challenge**

Official Rules

NO PURCHASE IS NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. WINNERS WILL BE CHOSEN BASED ON THE STATED JUDGING CRITERIA. THIS IS NOT A GAME OF CHANCE. VOID WHERE PROHIBITED.

BEFORE YOU MAY ENTER, YOUR PARENT/LEGAL GUARDIAN MUST SUBMIT BOTH A CONSENT FORM AND A REGISTRATION FORM AS DESCRIBED BELOW.

SPONSOR

Sponsor is Lindblad Expeditions, located at 96 Morton Street, 9th Floor, New York, NY 10014.

CHALLENGE PERIOD

The 2014 Young Explorer Challenge (the “Contest”) begins January 1, 2014 and ends February 6, 2015 (the “Contest Period”).

WHO MAY ENTER

Contest is open only to all U.S. residents traveling on Lindblad/National Geographic ship-based voyages with departures dates between January 1, 2014 and December 31, 2014, and who are between the ages of eight (8) and seventeen (17) years of age as of December 31, 2014. Employees of Sponsor, National Geographic, and each of their affiliates and subsidiaries and advertising and promotion agencies, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter or win a prize. Void where prohibited or restricted by law.

BRIEF OVERVIEW OF CONTEST

Eligible entrants between 8-17 years old have an opportunity to submit an “expedition journal” of their Lindblad/National Geographic ship-based voyage based on the submission criteria outlined below. Entrants must have a parent's or legal guardian's permission to enter, as described more fully below, and Parental Consent Forms and completed entries must be received by Sponsor within 28 days of the entrants' ship disembarkation date. Nine entries will be chosen as winners based on the judging criteria – one for each of the three age brackets from each of the three ship categories.

HOW TO ENTER

STEP 1: A parent or legal guardian of the entrant must visit www.youngexplorerchallenge.com and download, print, fully complete, and sign (in handwriting) the Parental Consent Form. A completed Parental Consent Form is required in order to enter the Contest, and entrants will not be permitted to submit their entries until Sponsor receives the Parental Consent Forms from the entrants' parents/legal guardians.

PLEASE NOTE: Parents/legal guardians are required to submit completed Parental Consent Forms within 28 days of the entrants' disembarkation date. Parents/legal guardians may submit completed Parental Consent Forms in one of two ways:

- **Facsimile:** Fax completed form – “Attn: Young Explorer Challenge” – to the following number: 646-619-4975.
- **Email:** Email completed form as PDF document (with handwritten signature) to the following email address: consent@youngexplorerchallenge.com.

STEP 2: Upon Sponsor’s receipt and verification of the completed Parental Consent Form, Sponsor will send the parent/legal guardian a confirmation email to the email address provided in the Parent Consent Form, which will include a link to the webpage to upload their child’s completed journal. Entry requirements for submissions are described below.

CONTEST ENTRIES

Expedition journals must be created using Microsoft PowerPoint (version 12 or later version) submitted in the following file formats (.ppt, .pptx, .pps, .ppsx). The entrant’s expedition journal should share what was learned and experienced during the trip taken. At a minimum, entries must contain photographs and writing, but may also include other features, such as maps, artwork, or diagrams, to show creative expression. The entrant’s expedition journal must be uploaded and submitted electronically to the entry website, access to which will be provided to the parent/legal guardian in the confirmation email upon receipt and verification of the completed Parental Consent Form.

To be eligible, entries must comply with the following requirements (the “Entry Requirements”):

- Entries cannot be more than 20 slides in total and cannot be larger than 50 Mbs.
- Limit one entry per person. Entrants who submit more than one submission will be disqualified.
- The submission must each be a single work of original material created by the contest entrant. By entering the Contest, entrant represents, acknowledges, and warrants that the submission is their original work created solely by the entrant and that no other party has any right, title, claim, or interest in it.
- The use of public domain images and music is prohibited.
- Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud; provided that entrants must be prepared to provide a release form as described below in “Third Party Releases/Licenses.” When photographing the work of others, it must be as an object in its environment and not a full-frame close up of another person’s art.
- The content of the Photograph may or may not include you personally. If the Photograph includes you, it has to be you who takes the photograph, for example by using the camera’s timer or by taking a “selfie” photograph.
- Photographs may not include other people.
- Modifying, enhancing or altering a third party’s pre-existing work does not qualify as entrant’s original creation.
- Obscene, provocative, immoral, profane, or otherwise objectionable content will not be considered, and such determination is solely at the discretion of Sponsor, as is the

Sponsor's right to discard, delete and/or modify such content. Sponsor further reserves the right in its sole discretion to disqualify any entry at any time which, in the Sponsor's reasonable opinion, does not keep with Sponsor's image or does not comply with these Official Rules.

- Other than for winner notification, neither Sponsor, nor anyone acting on its behalf, will enter into any unsolicited communication with any entrant regarding this Contest, nor will entries be acknowledged or returned.
- Participation in the Contest constitutes the entrant's and his/her parent's or legal guardian's full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor and Judges. By entering the Contest, the entrant and his/her parent or guardian warrants that the contest submission is an original creation of the entrant's; has not been previously published or won any award; and that entrant and the parent or legal guardian is aware of no conflicting rights in the submission or claims to the submission, including but not limited to copyright or other intellectual property right.

Entries become the property of Sponsor and will not be returned or acknowledged. Sponsor is not responsible for and shall not be liable for: (i) electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (ii) failed, incomplete, garbled or delayed computer transmissions; (iii) late, lost, misdirected or incomplete entries; or (iv) any condition caused by events beyond the control of the Sponsor that may cause the promotion to be disrupted or corrupted.

The entries will be judged in accordance with the Judging Criteria, as defined below.

JUDGING

Judging will be done by a panel consisting of Lindblad/National Geographic staff, a geographer, and other personnel chosen by Lindblad/National Geographic. Submissions will be scored using the following judging criteria:

- **Photography and Writing**: These two elements are required, and must be present; photographs should be balanced appropriately with the writing.
- **Creativity**: Entry should show thinking outside the box. It should be original and creative while also relevant.
- **Unity, Organization, and Coherence**: Journal should be tied together. There should be effective and clear organizational structure. Ideas should be related and contribute to overall development of journal.
- **Support and Development**: Journal should have detailed descriptions that are supported with the tools used – photos, writing, maps, art, etc. Support should be relevant, convincing, and valid. There should be effective use of facts and details.
- **Expression**: There should be clarity of expression in journal. Excitement and passion should come through in the presentation.

A scale of 0-10 will be used to rate each of the five categories. Three judges will score each entry on the first round of scoring in order to determine the top five entries for each age and ship category. The three judges' scores will be averaged to arrive at a single score per entry.

The top five entries for each age and ship category will then be separately judged by a panel of 5 judges and rated using the same method outlined above in order to determine the winner in each age bracket and ship category. In the event of ties, the “Support and Development” score will be used as a tiebreaker, followed (if necessary) by the score for “Photography and Writing” and “Unity, Organization, and Coherence.” Any disputes regarding the Contest must be submitted to Sponsor. All decisions of the Sponsor and judges are final and binding.

CONTEST PRIZES & ODDS OF WINNING

Nine (9) Prize Winners will be selected in total from entries received during the Contest Period. Specifically, one for each age bracket from each ship category. The three age brackets are: (i) 8-10 years; (ii) 11-13 years; and (iii) 14-17 years. The three ship categories are: (a) *National Geographic Sea Bird* and *National Geographic Sea Lion*; (b) *National Geographic Endeavour* and *National Geographic Islander*; and (c) *National Geographic Explorer* and *National Geographic Orion*.

Odds of winning depend on the number of eligible entries received and the quality of the entries received. **There may be many entries, but there will be only one winner in each age bracket for each ship category.**

Each of the nine (9) Prize Winners will receive a three day/two night Lindblad-National Geographic Mini-Expedition in Seattle, WA for the winner and one (1) parent/legal guardian. Prize package includes the following: round-trip coach airline tickets for winner and parent/legal guardian from major domestic airport nearest the winner’s home to Seattle, WA; on-board cabin accommodations for two nights (one (1) double-occupancy room, excludes room service or other incidentals); transportation to and from airport; and meals (at locations, restaurants approved by Sponsor) during the winner’s time in Seattle, WA.

Approximate Retail Value (ARV) of each Prize: \$3,000.

ARV of all Prizes to be awarded: \$27,000.

Actual value of Prize may vary based on prize travel dates and winner’s point of departure, ticket price fluctuations, and hotel pricing. Any difference between approximate value and actual value of the trip will not be awarded in cash, and no such claim will be honored. If a winner lives within a 150-mile radius of prize destination, ground transportation may be provided in lieu of air transportation at the sole discretion of the Sponsors, and no compensation or substitution will be provided for difference in prize value. Winner is responsible for all taxes, transportation, fees, personal expenses, incidentals and other expenses not expressly listed above. Prize trip must be taken at time and flight itinerary specified by Sponsors or prize will be forfeited in its entirety. Air travel is subject to availability and approval by the Sponsor. Confirmation of reservations and any changes made to either of these by winner or parent/legal guardian, after trip is booked, will be at the expense of the winner. Winner and parent/legal guardian will be responsible for obtaining all required travel documents including government issued valid photograph identification. Winner and parent/legal guardian are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that the Sponsors have not and will not obtain or provide travel insurance or any other form of insurance. Winner and parent/legal guardian assume responsibility of any and all damages, losses or injuries of any kind that may arise. Certain blackout dates and travel restrictions may apply.

The trip is currently scheduled for May 2015, but is subject to change at the discretion of the Sponsor. If winner is unable to travel during this time, an alternate winner will be chosen based on the judging criteria outlined above. No refund or compensation will be made if expenses are incurred in the event of the cancellation or delay of any flight except at the sole discretion for the Sponsors. Travel is subject to the terms and conditions set forth in these Rules, and those set forth by the Sponsors' airline carrier of choice as detailed in the passenger ticket contract. Lost, stolen or damaged airline tickets will not be replaced or exchanged.

Each Winner and his/her parent/legal guardian must travel together on the same itinerary. Travel arrangements will be made through Sponsor's agent on a carrier of Sponsor's choice. By accepting the Prize, Winners and their parents or legal guardians represent that they understand that travel, whether in developed or remote areas and whether by plane, automobile, boat, raft, or other conveyance, or by foot, on land or water, and in the air, contains some inherent element of risk of accident, illness, injury, loss or death, which may be caused by negligence, forces of nature, wild animals or other agencies, known or unknown. Winners and their parents/legal guardians represent that they recognize that such risks may be present at any time before, during and after the trip. In order to be considered a Winner and partake of the enjoyment of this trip, potential Winners and their parents or legal guardians must be willing to accept the risk, and to confirm their acceptance to such risk in writing at Sponsor's request. Winners and their parents or legal guardians are responsible for obtaining all necessary vaccinations, if any, prior to the trip.

Taxes on prize are the sole responsibility of the winner. Prizes are non-transferable. No prize substitutions allowed. Cash equivalent is not allowed except in Sponsors' sole discretion. Sponsors reserve the right to substitute prizes of the same approximate retail value. A social security number or taxpayer i.d. will be required in order to issue a Form 1099-MISC showing prize ARV as income to winner. Prize consists only of items specifically listed as part of the prize.

WINNER NOTIFICATION

Winners will be chosen on or about February 18, 2015, and his or her parent/legal guardian will be notified by phone no later than February 28, 2015.

THE POTENTIAL WINNERS AND THEIR PARENTS/LEGAL GUARDIANS WILL BE REQUIRED TO EXECUTE THE FOLLOWING: (1) AN AFFIDAVIT OF ELIGIBILITY; (2) PUBLICITY RELEASE; AND (3) LIABILITY RELEASE. UNLESS PROHIBITED BY LAW, THE POTENTIAL WINNER AND HIS/HER PARENT/LEGAL GUARDIAN MUST SIGN AND NOTARIZE THESE DOCUMENTS NO LATER THAN 15 DAYS FROM THE DATE OF PRIZE NOTIFICATION IN ORDER FOR SPONSOR TO AWARD THE PRIZE. NONCOMPLIANCE OR RETURN OF PRIZE NOTIFICATION AS UNDELIVERABLE MAY RESULT IN DISQUALIFICATION AND, AT SPONSOR'S DISCRETION, SELECTION OF AN ALTERNATE WINNER.

ENTRANT LICENSES/RELEASES

Winning entries, the winners' names, voices, likenesses, photographs taken by the Winners on the trip, and postings by Winners on Lindblad and National Geographic websites, brochures, and blogs may be published by Sponsor, their designees, licensees or affiliates, in one of Sponsor's magazines or on its website, or in any other medium, and/or in press releases associated with the Challenge. Photographs taken by the Winners during the trip may be published by Sponsor, and/or their designees, licensees or affiliates (the "Authorized Parties") in magazines, on websites, or in any other medium, at Authorized Parties' discretion. By participating, all entrants and their parent/legal guardian grant a license in any photographs taken by the Winners during

the trip to the Authorized Parties, and acknowledge that the Authorized Parties may use such photographs in any media now or hereafter known, without restriction, including commercially using and exploiting them to fullest extent possible. No Authorized Party will be required to pay any additional consideration or seek any additional approval in connection with such use or exploitation. By participating, all entrants and their parents/legal guardians further grant a license in the entries to the Authorized Parties, and acknowledge that any Authorized Party may use the entries and a name credit in any media now or hereafter known, without restriction, including commercially using and exploiting the entries to fullest extent possible worldwide in perpetuity. Authorized Parties will not be required to pay any additional consideration or seek any additional approval in connection with such use or exploitation. Further, winners and their respective parents and legal guardians waive all moral rights in and to the photographs in favor of the Sponsor. Additionally, by participating, each entrant and his/her parent guardian grant to Authorized Parties the unrestricted right to photograph and film the Winners on the trip, and to use all statements made in connection with the Contest, and pictures, voice, and/or likeness of Contest participants, or choose not to do so, at their sole discretion. No Authorized Party will be required to pay any additional consideration or seek any additional approval in connection with such use or exploitation.

By entering, entrant and his or her parent/legal guardian agree to accept and abide by the rules of this Contest and agrees that any dispute with regard to the conduct of this Contest, rule interpretation, or award of prize shall be submitted to Sponsor, whose decision shall be binding and final. By participating, entrant and his or her parent/legal guardian agree to release and hold harmless Sponsor, participating dealers and retailers, affiliates, sales representatives, distributors and promotional and other vendor agencies, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of a prize, participation in any Contest -related activity, or participation in the Contest.

Sponsor is not responsible for late, lost, stolen, mutilated, incomplete, illegible, misdirected, or postage-due Parental Consent Forms or entries. Entries are void if the Sponsor determines the entry to not be an original, or if the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.

Sponsor is not responsible for any typographical or other error in the printing of this offer, administration of the sweepstakes or in the announcement of prizes, including erroneous appearance of qualification for a prize, and under no circumstances will more than the stated number of prizes be awarded. If for any reason Sponsor is prevented from continuing with this Contest, or the integrity and/or feasibility of the Contest is severely undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Contest without further obligation. If Sponsor in its discretion elects to so abbreviate the Contest, Sponsor reserves the right, but not the obligation, to award the prize from among all eligible entries received to date. All entries are the property of Sponsor and are not returnable.

This promotion shall be construed and evaluated only according to United States law and subject to federal, state, and local laws and regulations. THIS CONTEST IS VOID TO RESIDENTS OF COUNTRIES OTHER THAN THE UNITED STATES, AND WHERE PROHIBITED BY LAW. Certain restrictions may apply. The use of any automated devices in connection with this promotion is prohibited. Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections, whether human, technical or otherwise in nature. Sponsor reserves the right, in its sole discretion, to cancel or suspend this promotion should virus, bugs or other causes beyond its control corrupt the administration, security or proper play of this promotion. Sponsor is not responsible for any injury or damage to any person's computer or related equipment resulting from or relating to participation in this promotion or downloading any material related to this promotion. Entries will be deemed made by the child associated with the username and password provided to his/her parent/legal guardian and used to submit his/her entry. In the event of a dispute, the potential winner and his/her parent/legal guardian may be required to provide proof that they are the authorized holder of the username and password used for the winning submission.

THIRD PARTY RELEASES/LICENSES

Upon Sponsor's request, each entrant and his or her parent/legal guardian must be prepared to provide a signed written license from the copyright owner of any sculpture, artwork or other copyrighted material that appears in the photograph entry, authorizing use of the photograph by any Authorized Party in any media now or hereafter known, without restriction, including commercially using and exploiting it to fullest extent possible, including but not limited to Sponsor's editorial publications, press releases, marketing and promotions. All releases must be in the form provided by Sponsor. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner.

DISPUTES: Each entrant and his/her parent/legal guardian agree that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court in New York, New York; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this sweepstakes, but in no event attorneys' fees and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and the Sponsor in connection with this sweepstakes shall be governed by, and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New York or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than those of the State of New York.

PRIVACY

Information submitted in connection with the Contest will be treated in accordance with these Official Rules and Sponsor's Privacy Policy (as may be amended from time to time), located at: www.expeditions.com/privacy-policy. Parental consent, by means of signed approval by parent or legal guardian of entrant's submission and agreement to abide by the Contest Rules, will be required of all entrants. Personal information of minors, necessary for the Sponsor to administer this program, will not be shared with any third party, and will be used solely to communicate with entrants regarding the program itself.

WINNERS LIST

Winners' names will be available online at www.youngexplorerchallenge.com by March 15, 2015, or send a self-addressed, stamped envelope to: Lindblad Expeditions, Attn: Marketing Department, 96 Morton St., 9th Floor, New York, NY 10014 (*Residents of Vermont need not include postage.*)

NOTICE TO INDIVIDUALS: REMOVAL FROM MAILING LIST: Any individual (or other duly authorized person) may elect to exclude the name and address of that individual from all lists used by Sponsor to mail skill contests or sweepstakes. To elect to have an individual's name excluded from all such lists, submit a removal request in writing to: Lindblad Expeditions, Attn: Marketing Department, 96 Morton St., 9th Floor, New York, NY 10014. This notification system may be used to prohibit mailing of all skill contests or sweepstakes by Sponsor to such individual.

SHORT FORM CONTEST RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER, FEW WILL WIN. The 2014 Young Explorer Challenge (the "Contest") begins January 1, 2014 and ends February 6, 2015, and is sponsored by Lindblad Expedition, located at 96 Morton Street, 9th Floor, New York, NY 10014. Contest is open only to U.S. Residents who are travelers on 2014 Lindblad/National Geographic ship-based voyages with departure dates between January 1, 2014 and December 31, 2014, and who are ages eight to seventeen (8-17) as of December 31, 2014. VOID TO RESIDENTS OF COUNTRIES OTHER THAN THE UNITED STATES, AND WHERE PROHIBITED BY LAW.

Limit one entry per person. To enter, (i) parent/legal guardian must download/complete the Parental Consent Form and return to Sponsor via fax or email, within 28 days of the entrants' ship disembarkation date; and then (ii) entrant must submit an "expedition journal" using Microsoft PowerPoint within 28 days of the entrants' ship disembarkation date. Nine winners will be chosen based on defined judging criteria – one for each age bracket from each ship category—and awarded a Lindblad-National Geographic Mini-Expedition trip to Seattle, WA with his/her parent or legal guardian. ARV of each prize: \$3,000. Dates of prize trip are subject to change at discretion of Sponsor. See www.youngexplorerchallenge.com for Official Rules and Parental Consent Form.

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